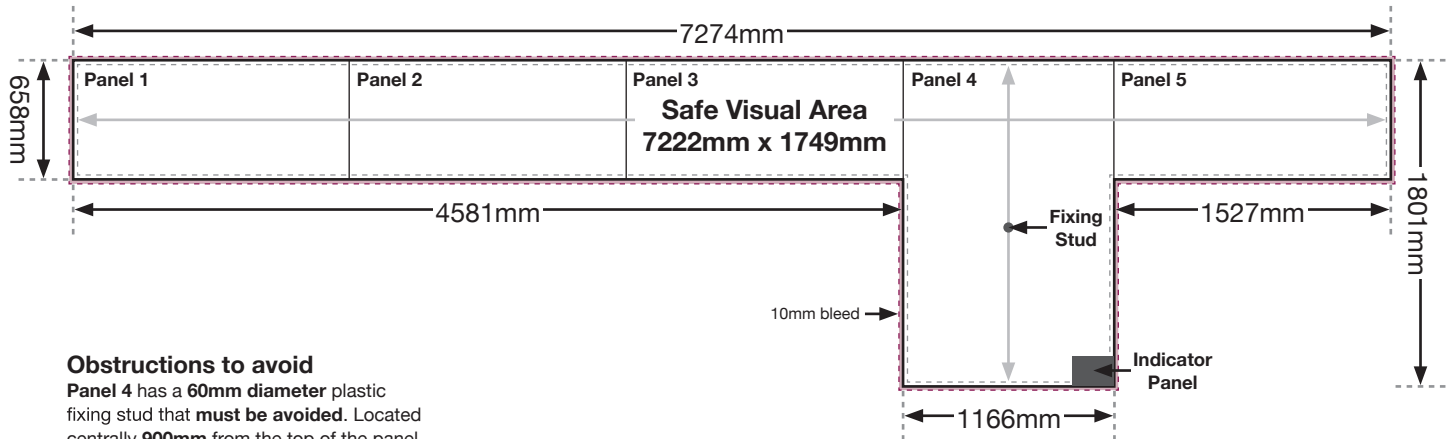


24' x 25" + 46" x 46" Off-Centre T-Side



Obstructions to avoid

Panel 4 has a 60mm diameter plastic fixing stud that **must be avoided**. Located centrally 900mm from the top of the panel.

Indicator panel 228.5mm x 165mm

Artwork Details

Overall Size - 7274mm x 1801mm

The advert should be created to **fill** the overall size.

Safe Visual Area - 7222mm x 1749mm

Please place **all vital text** and **images** within this area and **not** close to the edge.

Accepted File Format

Please supply **all artwork** as a **1 PIECE PRINT READY PDF** saved at **10%**, with a **10mm bleed**.

Image Resolution

All artwork and images should be in **CMYK** with images at a resolution of **300dpi** at actual size.

ALL fonts **must** be converted to outlines.

Please Note:

The final advert is printed in 5 pieces.

Panel 1, 2, 3 & 5 - 1527mm x 658mm. Panel 4 - 1166mm x 1801mm.

Small text needs to avoid the vertical panel breaks as much as possible - Large logos & text will be fine.