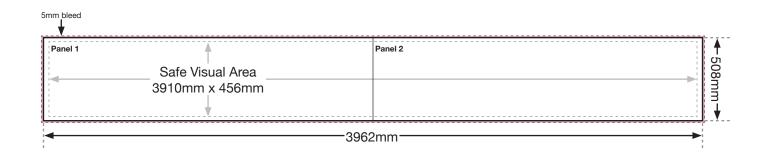


# Specification Sheet

# 13' x 20" Streetliner



## **Artwork Details**

### Overall Size - 3962mm x 508mm

The advert should be created to fill the overall size.

#### Safe Visual Area - 3910mm x 456mm

Please place all vital text and images within this area and not close to the edge.

#### **Accepted File Format**

Please supply all artwork as a 1 PIECE PRINT READY PDF saved at 100%, with a 5mm bleed.

#### **Image Resolution**

All artwork and images should be in **CMYK** with images at a resolution of **300dpi** at actual size. **ALL** fonts **must** be converted to outlines.

#### **Please Note:**

The final advert is printed in 2 pieces.

Panel 1 - 1981mm x 508mm + 24mm overlap. Panel 2 - 1981mm x 508mm with no overlap.