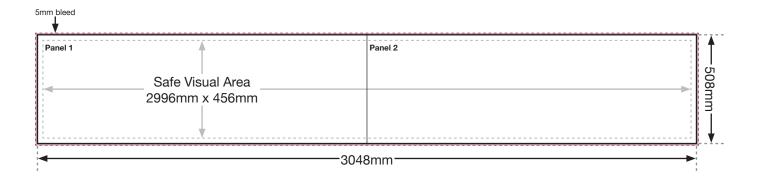


Specification Sheet

10' x 20" Streetliner



Artwork Details

Overall Size - 3048mm x 508mm

The advert should be created to fill the overall size.

Safe Visual Area - 2996mm x 456mm

Please place all vital text and images within this area and not close to the edge.

Accepted File Format

Please supply all artwork as a 1 PIECE PRINT READY PDF saved at 100%, with a 5mm bleed.

Image Resolution

All artwork and images should be in **CMYK** with images at a resolution of **300dpi** at actual size. **ALL** fonts **must** be converted to outlines.

Please Note:

The final advert is printed in 2 pieces. Panel 1 - 1524mm x 508mm + 24mm overlap. Panel 2 - 1524mm x 508mm with no overlap.

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