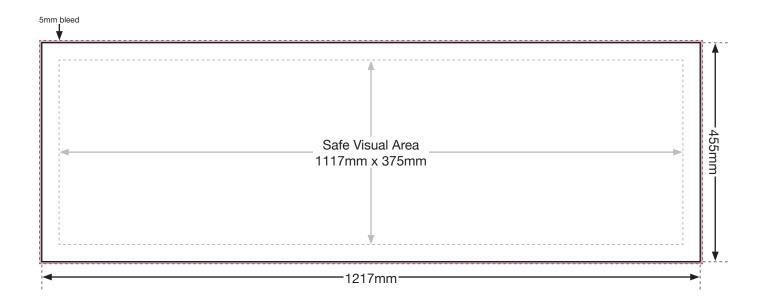


Specification Sheet

48" x 18" Rear



Artwork Details

Overall Size - 1217mm x 455mm

The advert should be created to fill the overall size.

Safe Visual Area - 1117mm x 375mm

Please place all vital text and images within this area and not close to the edge.

Accepted File Format

Please supply all artwork as print ready PDF's saved at 100%, with a 5mm bleed.

Image Resolution

All artwork and images should be in **CMYK** with images at a resolution of **300dpi** at actual size. **ALL** fonts **must** be converted to outlines.

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