## Specification Sheet

## 48" x 18" Rear



## Artwork Details

Overall Size - 1217mm x 455mm
The advert should be created to fill the overall size.

## Safe Visual Area - 1117mm x 375mm

Please place all vital text and images within this area and not close to the edge.

## Accepted File Format

Please supply all artwork as print ready PDF's saved at 100\%, with a 5mm bleed.

## Image Resolution

All artwork and images should be in CMYK with images at a resolution of 300dpi at actual size. ALL fonts must be converted to outlines.

