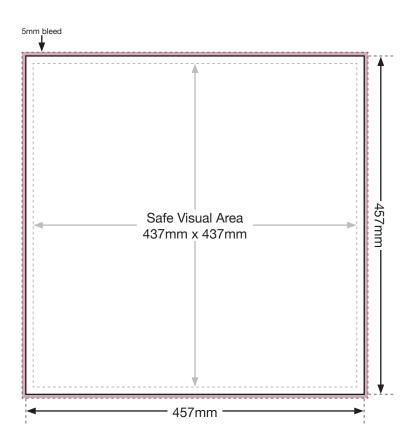


# Specification Sheet

# 18" x 18" Bulkhead



# **Artwork Details**

## Overall Size - 457mm x 457mm

The advert should be created to fill the overall size.

### Safe Visual Area - 437mm x 437mm

Please place all vital text and images within this area and not close to the edge.

### **Accepted File Format**

Please supply all artwork as print ready PDF's saved at 100%, with a 5mm bleed.

## Image Resolution

All artwork and images should be in **CMYK** with images at a resolution of **300dpi** at actual size. **ALL** fonts **must** be converted to outlines.