



## IMPORTANT POINTS

You will be supplied with the correct bus template in a layered illustrator file. When providing print ready artwork please ensure the bus outline isn't visible.

Please ensure that any important information does not run over the lines of the bus template or behind any lights, air vents, destination board and registration plate.

Please ensure that any important information within a window is not too close to the edge of the window (images and/or graphics can run through the window's edge but text will get lost and become unreadable)

Artwork for this panel should be created and supplied at 10%

ALL fonts need to be converted to outlines

30mm bleed is required all round (to the 10% template - 300mm at 100%)

All artwork and images should be in CMYK with images at a resolution of 300dpi

File format either a high resolution pdf or illustrator file

You can not necessarily cover the bumper (depending on the bus type).

The template supplied will have the bumper covered if it can not be printed onto.

23456

**Campaign Number** - The campaign number should be displayed black text on a white background within a 24mm x 10mm framed rectangle located in the bottom right hand corner. Font size 20pt.