



#### CAMPAIGN NUMBER

The Campaign Number should be displayed black on white background and within a 30mm X 10mm framed rectangle located on the bottom right hand corner of the display. Font size 20pt when at 100%.

#### FILE FORMATS AND SETTINGS

- Artwork for this panel should be created and supplied at 100%
- All artwork and images should be in CMYK
- File format either a high resolution PDF or illustrator file
- All fonts to be converted to outlines
- 3 mm bleed is required with crop marks

#### SAFE VISIBLE AREA

The attached specifications give the Overall Size and the Safe Visible Area. The advert should be created to fill the Overall Size with the main design elements staying within the perimeters of the Safe Visible Area. Please ensure that all important text/images are not close to the edge of the Safe Visible Area.

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